

SEYMOUR ALTERNATIVE FARMING EXPO 2011

EXHIBITORS SITE APPLICATION FORM

Phone: (03) 5799 1211, (03) 5799 1611, Fax: (03) 5799 1311
 Website: www.seymour-expo.com Email: admin@seymour-expo.com
 18th, 19th & 20th February, 2011 9.00 a.m. - 5.00 p.m. each day



Trading/Company Name: _____

Address: _____

Postcode: _____

Phone: BH _____ Mobile: _____ Fax: _____

Contact Person: (Please Print) _____ Email: _____

Product type to be displayed: _____

GENERAL EXHIBITION SPACE—EXTERNAL

3m	x	3m	@	\$ 350.00 (Inc. 2 Free Passes)	\$ _____
6m	x	6m	@	\$ 520.00 (Inc. 2 Free Passes)	\$ _____
12m	x	6m	@	\$ 850.00 (Inc. 3 Free Passes)	\$ _____
18m	x	6m	@	\$1150.00 (Inc. 4 Free Passes)	\$ _____
12m	x	12m	@	\$1350.00 (Inc. 5 Free Passes)	\$ _____
24m	x	12m	@	\$2500.00 (Inc. 6 Free Passes)	\$ _____

CRAFT – EXTERNAL ONLY

MUST BE NON-COMMERCIAL HAND CRAFTED OR SIMILAR

3m	x	3m	@	\$ 200.00 (Inc. 2 Free Passes)	\$ _____
6m	x	3m	@	\$ 380.00 (Inc. 3 Free Passes)	\$ _____

FARMERS MARKET - EXTERNAL ONLY

MUST BE NON-COMMERCIAL PRODUCE OR SIMILAR

3m	x	3m	@	\$ 200.00 (Inc. 2 Free Passes)	\$ _____
6m	x	3m	@	\$ 380.00 (Inc. 3 Free Passes)	\$ _____

GENERAL EXHIBITION SPACE — INTERNAL - EXHIBITION BUILDING

3m	x	2.5m	@	\$ 630.00 (Inc. 2 Free Passes)	\$ _____
6m	x	2.5m	@	\$ 950.00 (Inc. 4 Free Passes)	\$ _____

GENERAL INTEREST (INTERNAL MARQUEE)

3m	x	2.5m	@	\$ 470.00 (Inc. 2 Free Passes)	\$ _____
6m	x	2.5m	@	\$ 580.00 (Inc. 3 Free Passes)	\$ _____

AGZONE (INTERNAL MARQUEE)

3m	x	2.5m	@	\$ 570.00 (Inc. 2 Free Passes)	\$ _____
6m	x	2.5m	@	\$ 780.00 (Inc. 3 Free Passes)	\$ _____

ANIMAL EXHIBITS

Cattle Pavilion	\$ 300.00 (Inc. 2 Free Passes)	\$ _____
Special Sheep Exhibit	\$ 300.00 (Inc. 2 Free Passes)	\$ _____
Other	\$ 270.00 (Inc. 2 Free Passes)	\$ _____

Power Requirements \$150/Outlet \$ _____

Additional Firms Sharing Site \$250.00 \$ _____

Additional Exhibitor Passes @ \$10.00 ea \$ _____

TOTAL (NOTE 25% Deposit Required on Application) \$ _____

SITE REQUIREMENTS

* Do you require electricity @ \$150/outlet?

Yes/No No. of outlets required _____
 \$ _____

* List three site choices in order of preference.

Preference 1 - _____

Preference 2 - _____

Preference 3 - _____

Bank Details:

C.B.A.
 Ablebay P/L
 BSB No: 063 545
 A/c No: 1000 7593

Post Cheques to:

Seymour Alternative Farming Expo
 P.O. Box 158
 SEYMOUR VIC 3660

Credit Card Payment Available

Card No: _____ / _____ / _____ / _____

Expiry Date: __ / __

Amount: \$ _____

ADDITIONAL FIRM SHARING SITE @ \$250.00	
Name: _____	Address: _____
Product Listing: _____	Contact No: _____

I understand and accept all conditions of this Agreement.

Signature: _____ Date: _____

Conditions

1. All appropriate fees must accompany the application form
Forms must be completed and returned to the Expo office on later than the 30th October 2010, on which date site allocation will commence. Site allocations after this date will be made at the discretion of the organisers.
2. The exhibitor acknowledges that the Expo organisers shall not be bound to reserve and/or supply site(s) or any services until payment in full of all the required fees as appear hereon is made by the exhibitor.
3. In the case of agents or dealers sharing sites, all fees must be paid for by the exhibitor concerned and their names entered in the space provided in the contract.
4. The exhibitor shall not be entitled to assign or sublet all or part of the site(s) without the prior written consent of the Expo organisers.
5. The organisers shall have the right to nominate the situation of the site(s) applied for by the exhibitor and the exhibitor shall only have a licence to occupy the site(s) so nominated during the period of the Expo.
6. If the exhibitor wishes to cancel this contract less than 30 days prior to the commencement of the Expo the organisers shall retain 60% of the fees set out hereon.
7. The exhibitor shall not extend its display beyond the boundaries of the allocated site(s).
8. The exhibitor shall be responsible for the condition of their allocated site(s) and upon the close of such shall clear the site(s) within 2 days of the last day of the Expo and shall reinstate the same to the condition thereof at the commencement of the licence to the satisfaction of the organisers. In the event that the site(s) shall not be cleared and reinstated as said, the exhibitor shall reimburse the organisers for any costs incurred by it in cleaning and reinstating the site(s).
9. The organisers shall not be held liable for loss of or damage to the exhibitor's property whilst on the Expo site.
10. The organisers shall have the right to sell by public auction or private treaty any structure or any plant equipment goods or other articles that shall remain upon the site(s) after the period referred to in 8. Hereof and the exhibitor hereby irrevocably authorises the organisers to effect such sale and on the exhibitor's part to give full and clear title to the purchaser AND the organisers may retain for its own use to the proceeds of any such sale.
11. If the organisers should find it necessary, expedient or desirable to cancel or postpone the Expo, this licence shall cease to operate upon notice to that effect being served on the exhibitor personally or by posting such notice to him by pre-paid post to the address shown on the application and the organisers shall not be liable to the exhibitor for any compensation whether on the grounds of loss of profits or otherwise in respect of such cancellation or postponement and the exhibitor shall not be entitled to a refund or payment of any money paid by the exhibitor in relation to this licence.
12. The organisers reserve the right to cancel this licence by notice served on the exhibitor in the manner provided in Clause 11 hereof in the event of an occurrence or happening which in the opinion of the organisers justifies it in so doing and without affecting the generality hereof in the event of any breach of any of these conditions or if the exhibitor does not occupy the site(s) at the commencement of and during the full period of the Expo AND in the event the organisers shall not be liable to pay the exhibitor any compensation whether on the grounds of loss of profit or otherwise or to refund any money paid by the exhibitor hereunder in respect of such cancellation.
13. The exhibitor shall not fuel any vehicles plant or other equipment within the Expo site except at designated fuelling points and shall only be entitled to have such motor vehicles (other than for display purposes) on the site(s) as may be approved by the Manager.
14. **The exhibitor shall effect Public Risk Insurance in respect of its liability whilst within the Expo site and is required to produce such evidence thereof to the Organisers with the Exhibitors Site Application Form.**
15. The exhibitor shall conform with the requirements of any Act of Parliament which may govern the erection of structures the display and/or sale of machinery vehicles and all other products or goods of the exhibitor and the Regulations By-Laws and Ordinances made under such Act.
16. The organisers or other person appointed by the organisers shall have the power to enter upon the site(s) of any exhibitor at any time and remove any article, sign, picture or printed matter which in his or her opinion is either not eligible for display or may be the cause of offence.
17. The dropping of advertising leaflets or other printed material from aircraft over the Expo is prohibited.
18. Use of amplifiers or loud speakers by an exhibitor is prohibited without the prior written approval of the organisers.
19. The exhibitor shall not conduct or permit to be conducted on the site(s) any competition, game or sale by auction without prior written approval of the organisers.
20. No livestock other than those provided or approved by the organisers shall be brought onto the Expo site.
21. **No machinery, vehicles, goods or other articles displayed shall be removed from the exhibitor's site(s) before 5.00p.m. on the 3rd day of the Expo.**
22. Any building structure, fence etc., erected on any site(s) by the exhibitor shall be entirely at the risk of the exhibitor who shall be responsible for its maintenance or protection from damage at all time AND no action, claim or demands shall be made or taken against the owner of the Expo site or the organisers for any damage caused whatsoever including any action for negligence or trespass.
23. The exhibitor shall at all times comply with any directions that may be given by the Manager of the organisers whilst the exhibitor is upon the Expo site.
24. **No person shall be permitted to stay overnight on the Expo site during the period of the Expo.**
25. Where the context permits the following words shall have the following meaning:
"the organisers" shall mean the Seymour Alternative Farming Expo
"the Expo site" shall mean King's Park Showground Complex Seymour and such areas nominated by the organisers
"the exhibitor" shall mean & include the exhibitor, its employees & agents.

PLEASE NOTE: The acceptance of applications and the allocation of sites is at the total discretion of the Seymour Alternative Farming Expo. Site preference will be considered and every endeavor will be made to satisfy such preferences, however, no guarantee can be given that the site requested will be provided. Sites will ONLY BE ALLOCATED and Exhibitors Kits provided when FULL payment is received. This application with the conditions shall on acceptance, form the Contract between the applicant and the Seymour Alternative Farming Expo.